



PLAYA BOWLS DREAM VACATION SWEEPSTAKES OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN.

2. HOW TO ENTER: Beginning on August 19, 2024 at 12:01 am Eastern Standard Time (“EST”) through September 30, 2024 at 11:59 pm EST, eligible participants may enter via <https://www.playabowls.com/dream-vacation-sweepstakes> for the Playa Bowls Dream Vacation Sweepstakes (“Sweepstakes”) and follow the on-screen entry instructions. You may also enter by email, Send an email to marketing@playabowls.com with the subject line “Playa Bowls Dream Vacation Sweepstakes” and include your full name, email address, primary phone number, birthdate (mm/dd/yyyy), and either your Playa Rewards number or a statement that you agree to enroll in Playa Rewards ([linked at Rewards](#)) and receive updates from Playa Bowls. Fill in all required information. You may enter only once. Use of any robotic, automatic, programmed, or similar entry method or entering more than the number of times permitted will void all entries and result in disqualification. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. Sponsor’s servers are the official timekeeping devices for the Sweepstakes.

3. ELIGIBILITY: You must be a member of Playa Rewards to enter. If you are not a Playa Rewards member you may sign up for Playa Rewards at the time you enter. Open to legal residents of the 50 United States and D.C., 18 years of age and older as of August 19, 2024. Void outside the eligibility area stated above and where prohibited. Employees of Playa Bowls (“**Sponsor**”), Universal City Development Partners, Ltd. d/b/a Universal Orlando Resort (“**Universal Orlando**”) and their respective affiliates, subsidiaries, divisions, franchisees, promotional partners, agencies (collectively “**Promotion Parties**”), and members of the immediate family (spouse, parents, siblings and children) or persons living in the same household of each such employee, are not eligible to participate. This Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

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4. DRAWING: A random drawing will be conducted on or about October 1st by Administrator to select the winner[s] from among all eligible entries received. Odds of winning depend on the number of entries received. Potential winner[s] will be notified by email and must sign and return any required Affidavit of Eligibility and Liability Release and except where prohibited, Publicity Release within 14 calendar days of the date notice is sent or such other date set by Sponsor. Failure to respond within the applicable time

period will result in forfeiture of prize and Sponsor shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and an alternate winner may be selected. All income taxes resulting from acceptance of prize are the responsibility of winner, and winner will be issued a 1099 form for tax reporting. By entering this sweepstakes, entrant accepts and agrees to these Official Rules and the decisions of the Administrator, which shall be final in all matters. Acceptance of a prize also constitutes permission to the Promotion Parties to use winner's name and likeness, and biographical information for marketing purposes without further compensation or right of approval, unless prohibited by law. All federal and state laws apply.

5. LIMITATION OF LIABILITY: By entering or otherwise participating in the Sweepstakes, you agree to be legally bound by these Official Rules, which are a contract. By entering this sweepstakes, entrants waive all right to, and hold the Promotion Parties harmless from, any claim, liability, loss, injuries, or damages to persons or property (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this sweepstakes, submitting an entry to the sweepstakes, or including without limitation the acceptance, use, or misuse of any prize or participating in any prize-related activity or any typographical or other error in these Official Rules or the announcement or offering of any prize. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** Any attempt by an individual to deliberately damage any website or undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law. Promotion Parties will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this sweepstakes; by any human error which may occur in the processing of the entries in this sweepstakes; or any typographical, technological, or other error in the publishing of the offer, administration of the sweepstakes, or announcement of the prize[s]. If, in the Administrator's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the sweepstakes, or if technical difficulties (including viruses and bugs) compromise the integrity of the sweepstakes, Sponsor reserves the right to request that the Administrator, in its sole discretion, cancel or modify this sweepstakes in a manner deemed appropriate by the Administrator. In the event of termination, winners

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will be selected from among all eligible entries received as of date of termination. In the event a dispute arises as to the identity of a potentially winning entrant, entries will be declared made by the name on the online entry form.

6. PRIZE: There will be One (1) Prize ("Prize") awarded. Prize winner ("Winner") will receive a four (4) day, three (3) night trip for Winner and up to three (3) guests ("Guest(s)") to Universal Orlando Resort in Orlando, Florida ("Trip").

Trip will include: round trip economy class air transportation for Grand Prize Winner and up to three (3) guests from a major commercial airport near Grand Prize Winner's home (as determined by Universal Orlando in their sole discretion) to Orlando, FL*; three (3) nights' standard hotel accommodation (one room, quadruple occupancy, room and tax only) at Universal Cabana Bay Beach Resort or at another Universal Orlando Resort hotel (as determined by Universal Orlando in their sole discretion); non-exclusive ground transportation to and from airport and hotel in Orlando, FL*; and Universal Orlando 3-Park 3-Day Park-to-Park tickets for admission to Universal Studios Florida and Universal Islands of Adventure theme parks and Universal Volcano Bay water theme park, for Grand Prize Winner and up to three (3) guests.

The Approximate Retail Value ("ARV") of Orlando Trip is Four Thousand Seven Hundred Eighty Eight and 30/100 Dollars (\$4,788.30)

Trips must be completed by September 30, 2025 or Prize will be forfeited. Travel dates and arrangements are subject to air travel, holiday, blackout dates, and other prize and travel restrictions. Travel dates are subject to Universal Orlando and Sponsor approval. Reservations are subject to availability. Trip must be booked at least sixty (60) days prior to intended departure date. If Winner elects to partake in any or all portions of his/her Prize with fewer than the allotted number of Guests or no Guests, the Prize will be awarded to Winner and each participating Guest and any remainder of the Prize will be forfeited and shall not be subject to further or alternative compensation. All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. If Winner is between the ages of eighteen (18) and twenty-one (21), he/she must be accompanied by an adult of at least twenty-one (21) years of age in order to check into the hotel. Unless child or ward of Winner or one of the allotted Guests, each Guest must be eighteen (18) years of age or older as of the date of departure and must travel on the same itinerary and at the same time as the Winner. FMV of Prize may vary depending upon the points of departure, ground transportation, and/or airline fare fluctuations; any difference between stated FMV and final FMV of Prize will not be awarded. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, insurance, meals, unspecified ground transportation, phone calls, baggage, gratuities, incidentals, souvenirs, gasoline, etc.) are included in the Prize and all such expenses are the sole responsibility of Winner. Winner is responsible for any air travel taxes and/or expenses, including applicable departure taxes or fees, inspection charges, baggage fees, and security charges. Winner and Guests are responsible for obtaining, at their own expense, any necessary travel documentation (i.e. valid photo identification, visas, passports, etc.) prior to travel. Once issued, tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued and stopovers are not permitted. Travel arrangements must be made through Universal Orlando.

* For a winner who is a Florida resident, air transportation may be substituted with another method of transportation by Universal Orlando in its sole discretion.

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In connection with any visit to Universal Orlando Resort, please be advised that Universal's policies, CDC guidelines, and the recommendations of health officials must be followed. In addition, guests should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before visiting any Universal destination. **Please note that any public location where people are present provides an inherent risk of exposure to COVID**

19, and Universal cannot guarantee that any person will not be exposed during a visit. All parts of the prize selected are subject to availability and blackout dates, and subject to change without written notice or warning. Should an act of God, hurricane, war, fire, riot,

earthquake, act of public enemies, actions of governmental authorities, epidemics, pandemics and the spread of infectious diseases, including without limitation COVID-19 (as defined by the World Health Organization and any of the strains, variants or mutations thereof), and any related governmental or judicial actions taken in connection with, or as a response to, any such event, or any other event beyond the reasonable control of a party, whether or not existing, known, foreseen or foreseeable at the time this promotion occurs, render the redemption or fulfilment of some or all of the prize delayed, hindered, adversely affected, impracticable, or impossible, Universal in its sole and absolute discretion, reserves the right to evaluate and make modifications to the redemption and fulfilment processes and timelines for any prize or portion of the prize that Universal Orlando is responsible for, which may include but is not limited to providing additional time for redemption and/ or fulfilment. Should the prize become unavailable, experiences and items of a similar nature and value may be offered.

Universal Orlando is a prize supplier only in this Sweepstakes, is not a sponsor of this Sweepstakes and is not responsible for the administration of the promotion, the collection of entries, or the selection of any winner. Any disputes, claims, and causes of action against Universal Orlando arising out of or relating to any person's use of or participation in any prize provided by Universal Orlando shall be resolved by applying the laws of Florida, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees.

7. CHOICE OF LAW AND FORUM: Entrant agrees that all matters arising out of or relating to this Sweepstakes and these Official Rules are governed by, and construed in accordance with, the laws of New Jersey, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this sweepstakes and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Belmar, New Jersey. Notwithstanding the foregoing, the terms and conditions relating to the Prize described in Section 6 shall apply as to Universal Orlando.

8. PRIVACY: Information submitted with an entry is subject to the Privacy Policy stated on <https://www.playabowls.com/dream-vacation-sweepstakes>. To read the

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Privacy Policy, [click here](#). Upon entering the Sweepstakes entrants agree to the collection, processing and storage of entrant personal data by Sponsor and Sponsor's contractor's or agents for the purposes of the Sweepstakes.

9. WINNERS LIST: For the name of the prize winner, send an email to marketing@playabowls.com or send a self-addressed, stamped #10 envelope to: Playa Bowls at 804 Ocean Ave Suite 2, Belmar, NJ 07719.

10. SPONSOR: The Sponsor of this Sweepstakes is Playa Bowls, 804 Ocean Avenue Suite 2, Belmar, New Jersey.

11. ADMINISTRATOR: Administrator of the Sweepstakes is Playa Bowls, 804 Ocean Avenue Suite 2, Belmar, New Jersey.